



## Roger Caldwell

# Golf Entertainer & Fundraiser

Adding a Lasting & Memorable Impression to Your Event



Roger Caldwell has entertained at over 300 golf events nationally and internationally. His unusual blend of golf shots, funny gags and personality will have a lasting & memorable impression on your guests. If requested and/or to assist in fundraising efforts, Roger will also incorporate and facilitate his own unique Honey Pot Game to Generate Funds for the Charity - traditionally \$2000 - \$3000 per 100 Player Event.

Many of our Clients also create a Sponsorship Package for the Golf Entertainer. This Unique Sponsorship Package is treated like bonus revenue and the Sponsorship Fee is established by the Charity. The entertainment value is very unique and creates a great deal of buzz prior-to and after the event. Along with the traditional components you include in your sponsorship packages, Roger will also represent the Sponsoring Company by wearing their Apparel during the event to maximize their sponsorship and branding. If outlined and promoted properly prior to the golf tournament, this sponsorship traditionally sells very quickly - generating Additional Funds for the Charity!

### Standard 'Golf Trick Shot Entertainer' Sponsorship

*(Package Includes)*

Golf Entertainer Represents Sponsoring Company at Par 3 Hole during Event.  
Golf Entertainer Wears Sponsoring Company Logo'd Apparel during Event.  
Golf Entertainer to Reside W/Sponsor after Event (Post Luncheon/Dinner)  
Sponsoring Company Logo on Tee Signage, Website & Tournament Banner

Everyone Remembers the Trick-Shot Guy!

*"Thanks for putting on (true to your Company's name) a Great Golf Event! Your professionalism, golf instruction and gracious demeanor were enjoyed by all. The trick shots made by you were remembered well into the night and today."*

**- MS Society**

*"There is no question that this event helped solidify closure of over 5 Million dollars in new business! Our guests are still in awe of your trick shot entertainment. They'll never forget it. Thank you for everything."*

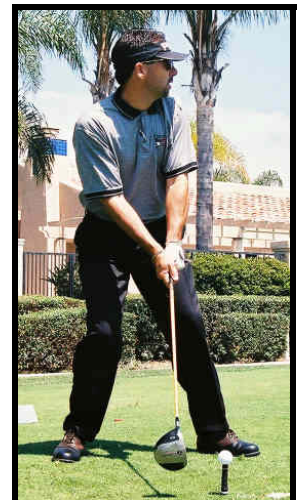
**- Oracle**

#### Fee:

- \$1500.00 FLAT FEE
  - \$500.00 Deposit
  - Remainder Invoiced Post Tournament
- Billable Expenses – Not to Exceed \$600.00

#### Includes:

- Roger Caldwell to Entertain Each Group at Par 3 Hole (One Trick-Shot with Each Group)
- Roger Caldwell to Facilitate Honey Pot Game to Generate Funds for Charity
  - Guaranteed Minimum Raised - \$1800.00
  - If Guarantee is Not Met, Dollar Portion Short will be Reduced from Final Entertainment Fee.
  - Client is Encouraged to Create & Promote a Sponsorship Package for Golf Entertainer to Raise additional Funds for the Charity.
- Roger Caldwell to Wear Sponsoring Company's Apparel on Day of Event
- Roger Caldwell to Assist in Day of Logistics - Facilitate any Pre or Post Event Activities (Long Drive Challenge, Putting Challenge, Chipping Contests, etc.)
- Client and/or Sponsor may use Roger Caldwell's Name and Picture for Promotional Materials (Invitations, Website, etc.)



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