

Essilor Vision Foundation Pro-Am
at a classic Texas golf course –
Las Colinas Country Club

Play today...



so he can play tomorrow.

Imagine playing golf and being unable to see the ball. Or sitting in a classroom and straining to see the words on the whiteboard or in a book.

When a child can't see well, everything suffers – schoolwork, reading, behavior, even sports like golf.

By helping us provide free eye exams and glasses to Dallas children who cannot afford them. Your help is an investment in their future.



Play with PGA professionals

The PGA of America is the world's largest working sports organization. The Northern Texas Section is one of 41 Sections nationwide. PGA professionals are the recognized experts in growing, teaching and managing the game of golf.

Challenging shamble format

Each team of four amateurs will be paired with a PGA professional to form a 5-person team. Teams will compete in a shamble format with the best two net scores counting on each hole. Handicaps will be verified, so please indicate the course or club at which you play on the registration form. All handicaps will be adjusted by 50%. The maximum allowed handicap, before adjustment, is 28 for men and 36 for women.

On-course excitement

Multiple new car hole-in-one prizes
Closest-to-pin
Longest drive
Lots of goodies for players
Cleveland wedge
Titleist golf balls
Hat/visor
Tournament program
And other great surprises!



Honoring Dallas Mayor Tom Leppert

Mayor Tom Leppert has worked tirelessly to improve the educational opportunities for Dallas children. Since taking office, he has been the catalyst for many innovative educational initiatives and has even donated his salary as mayor to provide college scholarships for Dallas children.

With Mayor Leppert's help, Essilor Vision Foundation has provided 15,000 vision screenings and nearly 5,000 free pairs of glasses to Dallas children.

Help us honor Mayor Leppert for his visionary work.



Registration

Register online at:

essilorvisionfoundation.org

Individual \$500.

Cocktail Reception and Dinner only \$150.

ENTRY DEADLINE: September 10, 2010

Schedule

Monday, October 4, 2010

Las Colinas Country Club

4400 North O'Connor Road

Irving, Texas 75062

Registration and Lunch: 11:00 am

Shotgun Start: 1:00 pm

Cocktail Reception: 7:00 pm

Dinner and Awards: 7:30 pm

Live Auction following awards

Sponsorship Packages:



Platinum Title Sponsor \$25,000.

- Four (4) Foursomes with priority tee times
- Company name attached to the event
- Company-provided banners displayed at Tournament & Awards
- Company name & logo on printed materials
- One-page ad in program
- Recognition in all press releases
- Hole signage on first tee box
- Recognition at Tournament & Awards



Gold Sponsors \$10,000.

- Three (3) Foursomes
- Company-provided banner displayed at Tournament & Awards
- Company name & logo on printed materials
- Half-page ad in program
- Hole signage on one hole
- Recognition at Tournament & Awards



Silver Sponsors \$6,500.

- Company-provided banner displayed at Tournament & Awards
- Company name & logo on printed materials
- Quarter-page ad in program
- Hole signage on one hole
- Recognition at Tournament & Awards
- Two (2) Foursomes



Bronze Sponsors \$2,400.

- Recognition at Tournament & Awards
- Hole signage on one hole
- One (1) Foursome

Sponsorship information:

Olivier Mevellec 214.773.5366

Other questions:

Marina Patino 214.496.4217

Email: info@essilor-foundation.org

Essilor Vision Foundation Pro-Am 2010

Monday, October 4, 2010
Las Colinas Country Club

Registration Form

Please Print

Name _____

Title _____

Firm _____

Address _____

City _____ St. _____ Zip _____

Phone _____

E-mail _____

Signature _____

Solicited by _____

PAYMENT INFORMATION

(Payment must accompany registration)

Check: Make check payable to Essilor Vision Foundation

Credit Card: Am/Ex Master Card Visa

Card # _____

Exp. Date _____

Name (As it appears on the card)

Your contribution is tax deductible as permitted by law. For tax purposes, the cost to the Foundation per golfer is \$420.

Mail registration to:

Marina Patino
Essilor Vision Foundation
13515 N. Stemmons Freeway
Dallas, Texas 75234
Or fax to: 972.243.3451

SPONSORSHIP PACKAGES

(Includes cocktail reception/dinner)

_____ Platinum Title Sponsor: \$25,000

_____ Gold Sponsor: \$10,000

_____ Silver Sponsor: \$6,500

_____ Bronze Sponsor: \$2,400

_____ Individual Player: \$500

_____ Cocktail Reception / Dinner: \$150

Other Sponsorships

_____ Buffet Dinner: \$3,000

_____ Cart Sponsor: \$3,000

_____ Tee Box Market: \$3,000

_____ Cocktail Hour: \$2,000

_____ Lunch: \$2,000

_____ Printing: \$2,000

_____ Gifts: \$1,500

_____ Photography: \$1,500

_____ Trophies/Awards: \$1,000

_____ Golf Balls: \$1,000

_____ On the Green: \$1,000

_____ Putting Green: \$500

_____ Practice Range: \$500

_____ Refreshments: \$500

_____ Tee Sponsor: \$500

Journal Ads

_____ Back Cover: \$2,500

_____ Full Page: \$1,000

_____ Half Page: \$500

_____ Quarter Page: \$250

Reserve your journal ad by September 10th

Golf Participants

1. _____

Handicap _____ Club _____

2. _____

Handicap _____ Club _____

3. _____

Handicap _____ Club _____

4. _____

Handicap _____ Club _____