



# 22<sup>ND</sup> ANNUAL IAAM FOUNDATION FRIDAY GOLF TOURNAMENT PRESENTED BY MILLERCOORS

At the IAAM 84th Annual Conference & Trade Show

Friday, July 24, 2009 at PineHills Golf Club  
Plymouth, MA (Boston area)

## Golf Tournament Leadership

Christopher Lamberth, ASC  
AIA

Director, Business  
Development  
360 Architecture  
(816) 472-3240  
clamberth@360architects.com

Dean Dennis  
VP, Business Development  
and GM, Pueblo Convention  
Center  
Global Spectrum  
(719) 583-4959  
ddennis@global-spectrum.com

## Invoice Contact

Sarah Rogers  
Development Associate  
IAAM Foundation  
635 Fritz Drive, Ste 100  
Coppell, TX 75019  
(972) 538-1009  
sarah.rogers@iaam.org

## Tournament Manager

Roger Caldwell  
Great Golf Events  
888-324-9515 (Toll Free)  
913-385-9486 (Fax)  
913-481-5466 (Mobile)  
Rcaldwell@GreatGolfEvents.com

The IAAM Foundation is a 501(c)(3) nonprofit organization to which contributions are deductible to the extent of U.S. tax law. Net proceeds from events will be used to fund Foundation grants and programs.

## IMPORTANT DATES AND NOTES

### Important Dates

- Upon agreement:** Return completed commitment form and camera-ready logo artwork in .jpg and .eps format to IAAM Foundation immediately upon agreement for maximum exposure in printed materials and website.
- March 20:** Deadline to be included in first enews article to run April 1, 2009 promoting tournament and announcing sponsors. Other promotional articles to follow.
- May 15:** Deadline for inclusion in the conference program
- June 30:** Sponsorship fee paid in full
- July 10:** Deadline to provide names of company representatives who will be on the course during the tournament, to provide names of golfers, description of prizes/goodie bag items and any other on-site specific information
- July 17:** Deadline for receipt of 250 each logo or blank gift items, raffle prizes (and contest prizes, if sponsoring contest hole) at golf course. Ship direct to course.
- July 24:** Tournament Day!

### Golf Course Information

Pinehills Golf Club  
54 Clubhouse Drive  
Plymouth, MA 02360  
Phone (508) 209-3000

### Goodie Bag items/Raffle items

We are providing sponsors the option to offer 250 goodie bag items OR a single raffle prize of significant value. Please contact Roger Caldwell with the type of item you are providing. Raffle items limited to 5, first come, first served.

### Tournament Registration Website

[www.iaamfoundationgolf.com](http://www.iaamfoundationgolf.com)

Please visit this site to register your complimentary players.

**Thank you for your support of the IAAM Foundation!**